

Our six core values

These values guide how we teach, how we support learners, and how we work with employers. Each one says what it means in practice, and what it does not mean, so that everyone at Medipro can hold us to them.



Clinical excellence

Safe, current, evidence-based care, taught by people who still practise.

WHAT IT MEANS

- Tutors who hold professional registration and keep practising
- Teaching from current guidelines and evidence, not habit
- Identifying best practice and staying up to date with clinical developments
- Honest about the limits of our own knowledge
- Enabling learners and staff to deliver effective care with confidence

WHAT IT DOESN'T MEAN

- Relying on our own war stories and opinions
- Clinging to outdated practice
- Teaching what is easy to assess rather than what keeps patients safe



Excellence in education

Every learner finishes, and finishes well.

WHAT IT MEANS

- Planning each learner's journey from day one
- Recognising that people learn in different ways
- Small groups, real scenarios and feedback on the day
- Learning from our own results, including the Ofsted and achievement data we publish
- Working with academic and awarding partners to widen what we can offer
- Building systems that last

WHAT IT DOESN'T MEAN

- Courses with no clear use to patients or employers
- Qualifications for their own sake
- Leaving a struggling learner to sink
- Poor mentorship and thin support



Honesty

We say what we will do, and do it.

WHAT IT MEANS

- Clear about entry requirements, costs, funding and what a programme demands before anyone signs
- Listening to learners and employers
- Owning our mistakes and fixing them
- Consistent, reliable delivery
- Putting 'we' before 'I' and sharing success

WHAT IT DOESN'T MEAN

- Over-promising to win a contract
- Not listening
- Second-guessing a decision we have evidence for
- Staying quiet when something is wrong



Respect Everyone is treated with fairness and dignity.

WHAT IT MEANS

- Open about the good and the bad
- Respecting learners, staff, employers and patients
- Being ethical
- Support when someone needs it
- Safeguarding taken seriously, every time

WHAT IT DOESN'T MEAN

- Bullying, in any direction
- A 'can't be bothered' attitude
- Blaming others or being self-righteous
- Ignoring someone's dignity or beliefs



Our people Clinically credible, developed and trusted.

WHAT IT MEANS

- Clinically competent and experienced staff
- We practise what we preach
- Responsibility given and decisions supported
- Paid CPD and protected preparation time
- Professionalism and fun, in balance
- Performance recognised and rewarded

WHAT IT DOESN'T MEAN

- Taking the easy option
- Clones
- Staff who have stopped practising
- Tackling everything alone



Pride in Medipro We stand for something, and it shows.

WHAT IT MEANS

- Pride and passion in what we do and what we stand for
- Striving to be at the front of clinical education
- Being the embodiment of these values
- A family-owned business that stays close to learners and employers
- Dynamic and willing to change

WHAT IT DOESN'T MEAN

- Arrogance
- Complacency
- A cult-like environment
- Hiding behind the brand when we get something wrong

Holding us to them. If you see us fall short of any of these, tell us. Learners can speak to their tutor or the Learner Support team on 01325 609030. Staff can raise it with their line manager or any director. Employers can use their named contact.